LOW YI SHENG

Founder & Head Coach, YS Badminton Academy

YS SPORT CENTER(202103164263)

The Core Value Approach

- Technical Precision: Mastering the fundamentals is the prerequisite for elite performance.
- Mental Resilience: Building the strength to stay composed under pressure.
- Disciplined Growth: Applying a structured, analytical approach to every training session.

Academic Background

Complementing his elite on-court experience, he holds a **Bachelor of Finance from the University of Reading**, bringing a strategic and disciplined mindset to his coaching philosophy.

Professional Biography

Low Yi Sheng is a highly accomplished professional badminton athlete and coach, renowned for his technical precision as a singles specialist. A former Johor state representative, Yi Sheng has translated his years of elite competition into a mission to develop young talent.

> **YS Badminton Academy:** Founded by Yi Sheng, the academy offers professional training platforms designed to build strong technical foundations and mental resilience in aspiring players.7 years of coaching experience.

Career Gallery

Shaking hands with Her Highness Che' Puan Besar Khaleeda, The Wife of TMJ



National Junior Circuit Champion - Representing Johor



Team Excellence and State Representation



Competitive Milestones

Year	Competition	Categor y	Result
2013–2019	**Johor State Championships**	**Singles**	**Champion (7 Years)**
2018	SUKMA Games (Perak)	Johor Representative	Participant
2017	BAM National Junior Circuit Zon B	U16 Singles	Winner
2015	100PLUS National Junior Circuit Zon B	U14 Singles	Winner

Year	Competition	Categor y	Result
2013	MSSM National Championship	U12 Singles	Runner-up
2013	100PLUS National Junior Circuit Zon B	U12 Singles	Runner-up

Contact Us

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